



About Intersynthesis

Intersynthesis, Inc. was founded in Santa Barbara, CA, in 2009 to help socially responsible businesses and non-profit organizations make the most of their marketing budgets, and to set a new benchmark for industry leadership in engaging interactive audiences. Our mission is to be the leading interactive agency providing online advertisers with multi channel integration, pay for performance pricing, and socially responsible marketing. We design, execute and optimize interactive campaigns to deliver improved results and budget accountability.

Multi Channel Integration

Intersynthesis is unique in providing a single point of contact to manage your marketing campaigns across the full interactive spectrum. We combine search engine marketing (SEM), email marketing, display media planning (including rich media and video), affiliate marketing, mobile marketing, call center sales, and social media marketing.

Pay for Performance Pricing

Intersynthesis is so sure of our ability to deliver the results you need that we offer the option to manage interactive campaigns for you on a pay for performance basis. By aligning our goals with yours we are incentivized not only to come up with good creative ideas, but also to ensure your business is successful.

Socially Responsible Marketing

Intersynthesis is in the lead to make marketing more socially responsible. We help the environment by migrating paper-wasting print ads online, and our web site and electronic communications are powered by renewable energy. We also recognize the impact of media on society, and create ad content that favors aspirational messaging.

Contact Intersynthesis

Are you interested in getting better results from your marketing budget online? Learn more about Intersynthesis at www.intersynthesis.com, or write to us at info@intersynthesis.com.

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